

IMPLEMENTATION OF PUBLIC HEALTH PROGRAM MODEL TO MANAGE MALNUTRITION AMONG UNDER-FIVE CHILDREN IN PURWOREJO DISTRICT, CENTRAL JAVA

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Article Info	ABSTRAK
<p>Article History: Received 19/09/2025. Revised - Accepted 30/09/2025.</p> <hr/> <p>Keywords: Public Health Program Model Malnutrition Under-five children</p>	<p>Kabupaten Purworejo merupakan salah satu daerah di Indonesia yang masih memiliki angka gizi buruk yang tinggi pada balita. Prevalensi gizi buruk pada balita di Kabupaten Purworejo terus meningkat. Oleh karena itu, diperlukan program kesehatan yang efektif untuk mengatasi masalah tersebut. Penelitian ini bertujuan untuk mengembangkan dan mengevaluasi Implementasi Model Program Kesehatan Masyarakat untuk Penanganan Gizi Buruk pada Balita di Kabupaten Purworejo Jawa Tengah. Penelitian ini menggunakan desain kualitatif dan kuantitatif dengan deskriptif dan analisis mendalam. Tahap awal penelitian ini dilakukan dengan pemahaman masalah kesehatan (identifikasi awal), dilanjutkan dengan tahap perencanaan (implementasi model), edukasi masyarakat, hingga tahap evaluasi Implementasi Model Program Kesehatan Masyarakat untuk Penanganan Gizi Buruk pada Balita di Kabupaten Purworejo Jawa Tengah. Penelitian ini dilakukan di Desa Grantung, Kecamatan Bayan, Kabupaten Purworejo, Jawa Tengah, dari bulan Agustus hingga November 2023. Hasil penelitian menunjukkan bahwa Implementasi Model Program Kesehatan Masyarakat untuk Penanganan Gizi Buruk pada Balita di Kabupaten Purworejo Jawa Tengah efektif dalam menangani gizi buruk secara tidak langsung pada balita di kabupaten Purworejo. Terdapat peningkatan yang signifikan pada tingkat pengetahuan (nilai $p= 0,001$), sikap (nilai $p= 0,001$), dan persepsi orang tua/pengasuh terhadap gizi buruk ke arah yang lebih baik (nilai $p=0,023$).</p> <p>ABSTRACT</p> <p><i>Purworejo District is one of the regions in Indonesia that still has a high rate of malnutrition among children. The prevalence of malnutrition among under-five children in Purworejo District continues to increase. Therefore an effective health program is needed to manage such problem. This study aims to develop and evaluate the Implementation of Public Health Program Model to Manage Malnutrition among Under-five Children in Purworejo District, Central Java. This study applied qualitative and quantitative designs with descriptive and analytical analysis. The initial stage of this study is performed by understanding of health problems (advanced identification), followed by the planning stage (model creation), program implementation (model implementation), community education, to the evaluation stage of the Implementation of Public Health Program Model to Manage Malnutrition among Under-five Children in Purworejo District, Central Java. The current study was conducted in Grantung</i></p>

Village, Bayan Sub-District, Purworejo District, Central Java from August to November 2023. The study results revealed that the "Implementation of Public Health Program Model to Manage Malnutrition among Under-five Children in Purworejo District, Central Java was effective to indirectly manage malnutrition among under-five children in Purworejo District. There was a significant increase in the knowledge level (p-value=0.001), attitude (p-value=0.001), and perception (p-value=0.023) of parents/caretakers regarding malnutrition for the better.

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